

# INTERNATIONAL WEBINAR ON "COMMUNICATING **COVID-19:** GEOPOLITICS OF A GLOBAL PANDEMIC

**30<sup>th</sup>**  
**JUNE**  
**2020**

**1<sup>st</sup>**  
**JULY**  
**2020**



**ORGANISED BY**  
**SREE CHAITANYA MAHAVIDYALAYA,**  
**HABRA, NORTH 24 PGS. W.B, INDIA**

**IN COLLABORATION WITH**

**DOMKAL GIRLS' COLLEGE,**  
**MURSHIDABAD, W.B, INDIA**



# INVITATION

Dear Sir/ Madam,

We are pleased to inform you that Sree Chaitanya Mahavidyalaya, Habra, North 24 Parganas, W.B, India in collaboration with Domkal Girls' College, Murshidabad, W.B. India is going to organise jointly an International Webinar on 'Communicating COVID-19: Geopolitics of a Global Pandemic' on 30th June & 1st July, 2020. On behalf of the organising committee, we cordially invite you to participate in the said international webinar. Your participation is highly solicited

With warm regards,

**Abu Emdad Md Abdur Rakib**  
Teacher-in-Charge  
Domkal Girls' College  
Mob No: 7076818283

**Dr. Subrata Chatterjee**  
Principal  
Sree Chaitanya Mahavidyalaya  
Mob No: 7003098336





## About the Organizing Colleges

### Sree Chaitanya Mahavidyalaya

**Sree Chaitanya Mahavidyalaya** (formerly **Sree Chaitanya College of Commerce**) was established in 1965. Located in a semi-urban area, this co-educational college chiefly caters to the need of students hailing from economically weaker and underprivileged section of the society. The motivating spirit of the founders was the felt need of providing higher education to the people of this area. The college is affiliated to the West Bengal State University. The University Grants Commission also recognized the college under Section 12 B and Section 2 F. National Assessment and Accreditation Council (NAAC) visited our college on September 26-28, 2016. In its report the visiting Peer Team appreciated the overall performance of the college and graded 'B' in its evaluation scale. This is the second cycle accreditation. The college is well connected by train and surface transport, situated on Jessore Road (N.H.35), easily accessible both from Habra Railway Station and Ashoknagar Road Railway Station. The ambience of the college is full of lush green, extremely pleasant and serene.

### Domkal Girls' College

**Domkal Girls' College** was established in the year 2011 with the mission of imparting education to girls of the district of Murshidabad. The College is to make education available to all girls irrespective of caste, creed, socio – economic status. Domkal Girls' College has a motto of making girls self-sufficient and developing in them the ability to choose and not be dictated by others. It has 10 departments. The College is affiliated to Kalyani University.





# PROGRAM SCHEDULE : 30.06.2020



WELCOME ADDRESS BY

**Dr. Subrata Chatterjee**  
Principal, Sree Chaitanya Mahavidyalaya

IST  
6:00 P.M  
to  
6:05 P.M



KEYNOTE ADDRESS BY

**Professor Daya Thussu**  
Professor of International Communication  
Hong Kong Baptist University

IST  
6:05 P.M  
to  
6:35 P.M



KEYNOTE ADDRESS BY

**Professor Ananda Mitra**  
Professor of Communication  
Wake Forest University, NC, U.S.A.

IST  
6:35 P.M  
to  
7:05 P.M

**Interactive Session**

**IST 7.05 to 7.35 P.M.**

**MODERATORS**



**Professor Biswajit Ghosh**  
Professor of Sociology  
Burdwan University, W.B.



**Dr. Rajesh Das**  
Asst. Prof. of Mass Communication  
Burdwan University, W.B.

# PROGRAM SCHEDULE : 01.07.2020



PLENARY SESSION, INAUGURAL ADDRESS BY

**Dr. Rakesh Batabyal**  
Associate Professor, Centre for Media Studies,  
JNU, New Delhi

IST  
10:00 A.M.  
to  
10:40 A.M.

**Interactive Session**

**IST 10:40 to 11.00 P.M.**

**Parallel Paper  
Presentation Sessions**

**IST 11.00 A.M.  
to  
01.00 P.M.**



VALEDICTORY ADDRESS BY

**Abu Emdad Md Abdur Rakib**  
Teacher-in-Charge  
Domkal Girls' College

IST  
01:00 P.M  
to  
01:10 P.M

**CHAIRMAN OF THE PAPER PRESENTATION SESSIONS:**

**Professor Biswajit Ghosh**  
Professor of Sociology  
Burdwan University, W.B.

**Dr. Rajesh Das**  
Asst. Prof. of Mass Communication  
Burdwan University, W.B.





## THEME OF THE WEBINAR

# Communicating COVID-19: Geopolitics of a Global Pandemic

## SUB-THEMES OF THE WEBINAR

- Global Scenario of Covid Pandemic
- Socio Cultural Challenges of Post Covid-19 Scenario
- Redefining the Socio-Psychological Issues in Contemporary Period
- Subjectivity and Objectivity of Media Reporting During Covid Pandemic
- Social Exclusion and Marginalization
- Gender Implication of Pandemic Situation
- Role of Corporate and NGOs in Tackling the Pandemic Situation.
- Media Literacy and Health Literacy - An Alternative Paradigm
- Health Communication and Health Reporting- Structure and Challenges
- Society and Social Media in Contemporary Times
- Worldwide Economic Challenges in Post-Covid-19 Period.
- Challenges Faced by the Migrant Labourer in Lockdown and Post Lockdown Period.
- World Wide Challenges of Employment Opportunities in Covid-19 Pandemic Situation

## CALL FOR ABSTRACT AND PAPER

Papers are invited from University and College teachers, social activists, research scholars, policy makers and students. The abstract and full paper in soft copy should be sent to the following e-mail id: [onlinelecturescm@gmail.com](mailto:onlinelecturescm@gmail.com)

## GUIDELINES FOR THE ABSTRACT

- Mention the Author's name with full corresponding address, contact number & e-mail
- Text- Times New Roman Font (12 points), 1.5 space
- Word limit- should not exceed 300 word
- Keywords maximum 5
- Participants are requested to submit the abstract by 25th of June and selected abstract would be communicated by 27th of June, 2020



# GUIDELINES FOR FULL PAPER SUBMISSION

- Mention the Author's name with full corresponding address, contact number & e-mail
- Text- Times New Roman Font (12 points), 1.5 space, For headline 11 point & Bold for sub headline 11point, normal italics. Table, boxes and figure with proper serial number
- APA Reference style
- Word limit- should not exceed 5000 word
- Author's Bio – 150 words
- Manuscript of full paper for publication are requested to submit by 16th of Aug. 2020
- Selected papers will be published in an edited volume with ISBN No by a reputed publisher

## Important Dates:

- Date of Webinar- 30th June & 1st July, 2020
- Last Date for Submission of Abstract – 25th June, 2020.
- Last Date for Submission of Full Paper - 16th Aug. 2020.
- Last Date for Registration - 28th June, 2020.

## Registration Fees

	For Indian (₹)	For foreigners (\$)
Paper Presentation for Faculty	300.00	15
Paper Presentation for Students and Scholars	200.00	10
Only for Participation for all category	100.00	05

## DETAILS OF REGISTRATION PROCESS

Participants are advised to complete their online registration process after depositing required registration fees.

E-Certificate will be sent to all the registered participants and paper presenters within one week to their email address. They should submit feedback form after completion of the webinar.

Webinar Platform: 

Scan QR for Registration -

Click Here for Registration - <https://forms.gle/CgUZchjvyFwMLbwC8>



## ACCOUNT DETAILS

Name of the Bank: United Bank of India

Branch Name: Habra Bazar

Name of A/C Holder: Sree Chaitanya Mahavidyalaya

A/C Number: 0130011508501

IFSC Code: UTBI0HAB248



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